

**ULTS Trust Administrative Committee  
DRAFT Meeting Agenda**

**January 10, 2007<sup>1</sup>**

**10:00 AM**

**505 Van Ness Avenue, Room 3212  
San Francisco, CA 94102**

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| <b>1. Introduction</b> (Chairperson)                                                                                                                                                                                                                                                      | <b>10:00</b> |
| <b>2. Approval of Minutes:</b> Committee reviews and approves the last meeting minutes prepared by the Telecommunications Division (TD).                                                                                                                                                  | <b>10:05</b> |
| <b>3. Legal Liaison:</b> <ul style="list-style-type: none"><li>a. Conflict of Interest Update</li><li>b. Other legal developments since last meeting</li></ul>                                                                                                                            | <b>10:15</b> |
| <b>4. Public Comments</b>                                                                                                                                                                                                                                                                 | <b>10:30</b> |
| <b>5. Marketing Programs</b> <ul style="list-style-type: none"><li>• Develop, review, and adopt ideas for the next Request for Proposal for the next ULTS Marketing contract.</li></ul>                                                                                                   | <b>10:40</b> |
| <b>6. Break: Lunch &amp; Working Session</b>                                                                                                                                                                                                                                              | <b>12:00</b> |
| <b>7. Continue Agenda Item # 5</b>                                                                                                                                                                                                                                                        | <b>13:00</b> |
| <b>8. Telecommunications Division Liaison reports:</b> <ul style="list-style-type: none"><li>• TD staff updates the Committee on the Solix contract</li><li>• TD report on Annual Report filing status</li><li>• Update on the Verification suspension and process improvements</li></ul> | <b>14:00</b> |
| <b>9. Pending Changes of Regulations and Legislations:</b> ULTSAC identifies and discusses pending changes of regulations and legislations.                                                                                                                                               | <b>14:30</b> |
| <b>10. Future Meeting Dates:</b> The Committee may establish future meeting date(s) for the rest of FY 2006-07.                                                                                                                                                                           | <b>14:45</b> |

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<sup>1</sup> This location is accessible to people with disabilities. If specialized accommodations for the disabled are needed, e.g., sign language interpreters please call the PUC Public Advisor at (415) 703-2074 // email: public.advisor@cpuc.ca.gov three business days in advance of the meeting.

**DRAFT**  
**Meeting Minutes**  
**Of**  
**Universal Lifeline Telephone Service Trust Administrative Committee**

**Date:** December 12, 2006

**Location:** California Public Utilities Commission  
505 Van Ness Avenue, Training Room  
San Francisco, CA 94102

**Members Present:**

Mateo Camarillo, Chair Person  
Mike Gipson, Vice-Chair Person  
Ana Montes  
Karin Heita  
Ken McEldowney

**Members Absent:**

Jeff Mondon  
Lyle Millage

**The Commission Staff Present:**

Hassan Mirza, TD  
Kevin Feizi, TD  
Mary Jo Borak, TD  
Sindy Yun, Legal  
Robert Haga, Commission Advisor  
Risa Hernandez, TD

**Others in Attendance:**

RHA Staff  
Leila Knox, Cooper, White and Cooper/SureWest  
La Tanya Linzie, Cox  
Margo Ormiston, Verizon  
Sindy Woo, ATT  
Andrea Rebella and Paula Farris, Astone  
Enrique ?, CBO representative

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**1. Introduction**

With four members present at 10:00, there was no quorum established until Karin H. joined later. Karin was not able to attend until approximately at 11:30 am. After the RHA presentation, Mateo called the meeting to order. Roll call was taken and a quorum was in attendance.

## **2. Approval of October, 2006 Meeting Minutes**

Ken made a motion to approve October, 2006 minutes and Mike seconded. No one objected and the meeting minutes were adopted.

## **3. Legal**

Sindy Yun stated that there was no new development to report on the conflict of interest issue. She also had no other updates to report.

## **4. Marketing programs**

RHA staff started their presentation around 10:15 am and the presentation lasted about 1.25 hours. RHA presented the attached Final Campaign Report. RHA was asked to provide additional information including a list of radio stations that were running Lifeline ads and a list of the number of callers referred to each individual carrier.

## **5. Pending Changes of Regulations and Legislations**

No particular update was reported by members.

## **6. Public Comments**

Enrique, a CBO representative pleaded with the committee members that there needs to be an active outreach activity directed to the Lifeline community discussing the recent changes in the recertification/verification procedures. He was concerned that the different communities of ULTS eligible subscribers are not educated on the changes occurring with the Lifeline program with the negative result of so many potentially eligible customers being rejected. Ana M. further added that there are CBOs who are not aware of RHA outreach activities or even heard about it.

At the next meeting, the committee members will discuss outreach proposals to be incorporated to the Request for Proposal for the next Marketing contract. This will be an agenda item for the next meeting. The committee requested a copy of the current Marketing contract and the associated Request for Proposal.

## **7. TD Liaison Reports**

Linda Rochester was not in the office to attend the meeting to report on the current efforts to resolve recertification issues. Hassan (with the assistance of Margo) responded to questions posed by Committee members relating to current efforts (e.g. by Solix) to resolve the recertification issues.

No other specific update was provided.

#### **8. Annual Report) For Fiscal Year 2005-06**

The Committee approved the annual report consisting of the minutes of several meetings occurring in Fiscal Year 2005-06 and a cover letter. The Committee authorized Mateo to prepare the cover letter and file the Annual Report.

#### **9. Next Meeting Date and Agenda**

The Committee approved the meeting date for January 10, 2007. Meeting will start at 10:00 am. The next agenda will include a discussion of the outreach proposal for the next Marketing contract.

#### **10. Adjournment**

With no further agenda item to discuss, Ken made a motion to adjourn the meeting, Mike seconded the motion. The meeting ended at 1:55pm.

Kevin/Hassan